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**2011 Summer Interns Start at BR**  
*National reach brings in top college talent*

Kansas City, Mo – Bernstein-Rein (BR), the country's premier retail agency based in Kansas City, is pleased to welcome the 2011 class of summer interns. Six students selected through a rigorous application and interview process will work at BR for two months over the summer.

"Internships are a part of our culture," said Steve Bernstein, President of BR. "We've brought in interns every year for as long as I can remember. We support internships in order to grow talent, not just at BR, but to grow agency talent and expose people to the advertising business. Our interns will be doing real agency work, getting to know our business and bringing their talent, dedication and energy to their projects. This industry is more exciting than ever; it's constantly evolving. Our interns have been brought up in this digital world. Their experience with new media tools will make them great additions to BR and our industry."

He continued, "I'm proud of this class of interns. We received over 200 applications for just six slots. The applications came from as far away as Los Angeles and New York. Students see our work on TV for clients like PetSmart, Farmland Foods and McDonald's, they read about our work in national ad publications like Communication Arts and Archive, they see the websites and digital work we do and they want to be a part of the BR family."

Interns will be working in three departments at BR, two interns per department. Working with their staff mentors, the interns will do assigned client work as well as an overall project that they will present to the entire agency at the end of their time at BR.

This year's interns are:

Account Management

Andrea Carroll – University of Kansas

Emily Cray – Elon University

Media

Hilary Golubski – University of Kansas

Stephen Fowler – Indiana University

Creative

Katie Hayes (Writer) – University of Missouri

Caitlin Workman (Art Director) – University of Kansas

***About Bernstein-Rein:***

Grounded in the agency philosophy of "Be Real," Bernstein-Rein is the agency and marketing partner that provides real consumer insights, real brand differentiation that inspires consumers to act, and real results

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for its clients. Established in 1964, Bernstein-Rein was named one of the top 10 branding agencies of 2009 by *Advertising Age*. Go to [bernsteinrein.com](http://bernsteinrein.com) to see a list of clients and award-winning work.

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